

PRATIK BHAGADE

WORDPRESS DEVELOPER | WORDPRESS SPECIALIST | WEB DEVELOPER

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PROFESSIONAL SUMMARY

WordPress Developer with 4+ years of hands-on experience developing, maintaining, and optimizing responsive business, eCommerce, education, and lead-generation websites. Strong expertise in WordPress, Elementor, WPBakery, WooCommerce, custom themes and plugins, PHP, HTML, CSS, JavaScript/jQuery, SEO, website performance, integrations, and technical troubleshooting. Currently working at Growth99 in an agency environment, handling multiple client websites, ongoing enhancements, support, and production updates.

CORE TECHNICAL SKILLS

WordPress: Custom Themes & Plugins, Elementor, WPBakery, WooCommerce, ACF, Responsive Development

Frontend: HTML5, CSS3, JavaScript, jQuery, React, Next.js

Performance & SEO: Website Speed Optimization, On-page SEO, Image Optimization, Technical SEO

Integrations: CRM, Lead Forms, Payment/Financing Tools, Mailchimp, Analytics, Third-party Scripts

Tools & Workflow: Figma-to-WordPress, Git/GitHub, Web Hosting & Domains, Client Coordination, QA/Testing

PROFESSIONAL EXPERIENCE

Growth99 — WordPress Developer Sep 2025 – Present

- Develop and maintain WordPress websites for multiple clients, implementing new pages, sections, layouts, content, and functionality from detailed requirements.
- Build and refine responsive interfaces using Elementor and WPBakery, including headers, footers, reusable sections, mobile-specific layouts, and custom HTML/CSS.
- Troubleshoot and resolve website issues involving layouts, responsiveness, images, navigation, forms, scripts, third-party integrations, and browser/device-specific behavior.
- Implement and update lead-generation, CRM, analytics, financing, marketing, and other third-party integrations while following test-page and approval workflows.
- Perform website speed, SEO, accessibility, and technical optimization tasks, including image optimization, code/script updates, and page-level improvements.
- Work from client requirements, Loom videos, Figma/design references, spreadsheets, and internal tickets to deliver accurate website updates.
- Coordinate with internal teams and clients through clear status updates, test links, pending-item tracking, and approval-based production deployments.

Brand Aura — Web Developer 2024 – Aug 2025

- Developed and maintained WordPress websites for business, education, and eCommerce clients with a focus on responsive design and performance.
- Customized themes and plugins and developed website functionality using Elementor, ACF, WooCommerce, HTML, CSS, JavaScript/jQuery, and PHP.
- Converted design concepts into functional WordPress websites and implemented custom UI/UX elements, animations, forms, and dynamic content.
- Integrated payment gateways, CRM/lead-management tools, email marketing platforms, authentication, and other third-party services.
- Performed website maintenance, troubleshooting, SEO improvements, security updates, and speed optimization.

SELECTED PROJECTS

Ruma — <https://ruma.com> — Growth99 medspa website project; WordPress website development, responsive UI implementation, ongoing enhancements, and production support.

Medimorph — <https://medimorph.com> — Growth99 medspa website project; WordPress development, responsive layouts, content/page updates, and ongoing website support.

Elara — <https://withelara.com> — WordPress website development and responsive UI implementation for a modern business website.

Kathryn Russo Aesthetics — <https://kathrynrussoaesthetics.com/> — Growth99 medspa website project; WordPress development, responsive UI updates, enhancements, and ongoing support.

Onyx Wellness & Aesthetics — <https://onyxwa.com/> — Growth99 medspa website project; WordPress development, responsive UI updates, enhancements, and ongoing support.

ADDITIONAL PROJECTS

Aqua Green Solutions — <https://aquagreensolutions.in/> — Freelance WordPress project; custom Elementor website, UI/UX refurbishment, database optimization, SEO, and responsive improvements.

Better Image Dentistry — <https://betterimagedentistry.com/> — Freelance WordPress website project; responsive website development and UI implementation.

Gayatri Nursery — <https://gayatrinursery.co.in/> — Freelance WordPress/WooCommerce website project for a nursery business, including responsive layouts, product presentation, and user-friendly content structure.

Opulencia Learning — Graphy LMS website with custom HTML/CSS/JavaScript and SEO optimization.

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- WordPress Development Certification
- Google Analytics & SEO Certification
- Continuous self-directed learning through hands-on WordPress, frontend, and web-development projects

CAREER HIGHLIGHTS

- 4+ years of practical web-development experience with strong specialization in WordPress.
- Agency experience handling multiple client websites, production updates, troubleshooting, and ongoing website support.
- Hands-on experience spanning development, responsive UI, eCommerce, SEO, performance optimization, integrations, QA, and client coordination.